

SUNSHINE MAKERS

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Sunshine is a phenomenon of little things coming together to create something bigger. With from-the-heart, soul-inspired music, Sunshine Makers warm you up from the inside — taking you away from the darkness because in times like these, we can all use a little sunshine.

SUMMARY

Crafted with the melodic sensibility of Brent Jackson (The Junction), Sunshine Makers is a Toronto-born, London-raised music project centered on themes of peace, love, and unity. With funk-infused bass lines, jazzy progressions, a bouquet of buttery vocal harmonies and hypnotic percussion, Sunshine Makers create an infectious and modern sonic aesthetic that is well-rooted in the foundations of neo-soul, funk, and R&B. Their groovy genre-blending sound is a triumph of collaboration that radiates warmth taking you on a vacation for the soul.

Sunshine Makers is independently run and operated. It is a proud affiliate of [LOVETOWN Records](#), independent record label and music collective. They are currently writing and recording their sophomore album, set for release in Spring 2025.

NOTABLE SUCCESSES

The band released its **debut LP in June 2024 on LOVETOWN Records**, solidifying a place in the Canadian and international R&B music industry radar. Albums tracks garnered national attention, including CBC radio play and chart listings, at the same time that they swooned the other side of the pond. “Baby, It’s Yours” broadcasts nationally in France’s FIP radio on the regular with album tracks today **averaging 4 radio plays daily in France**. “Nothing Lasts Forever” spins on FIP & autour du groove in France, as well as BBC 6 in the UK. In total, album tracks have earned Sunshine Makers top **10 spots on over 20 charts**, spanning Europe and Canada, including a sustained number 2 spot on France’s Frequency K Radio.

On Spotify, Sunshine Makers has over **1,100 followers, and reached nearly 9,000 monthly listeners in July 2024**. They have reached 45,493 new listeners in the past year achieving an **average annual growth rate of 287%** and a Spotify rating of 17. Released material has nearly 136,000 Spotify streams, over **4,000 Shazams**, and has been added to over **2,400 playlists**.

In the last twelve months the band received press from Exclaim!, Billboard Canada, CBC, and Rolling Stone France, amongst others. Critics praise Jackson’s song writing and uniquely refreshing take on R&B/pop, noting its psychedelic-leaning warmth.

RELEASES

Debut Full-length Album (June 7, 2024)

- Album tracks added to over 2,400 playlists: Facemelts, Thony Ritz' Finest Selection, 360: The Best Indie Music by Eric Alper, Rolling Stone France, & The Eh! List – by Exclaim!
- National airplay on *CBC Radio One* from Victoria to Charlottetown, with features on *Big City*, *Small World*, and *Afterdark*.
- Averaging 4 daily radio plays across France (FIP, radio Fréquence K, & autour du groove) in past 90 days
- Press coverage and praise from Exclaim!, Billboard Canada, CBC, Rolling Stone France.
- Supported by Ontario Arts Council & London Arts Council

Debut EP "A-Side" (Released February 2023)

- EP tracks added to over 200 streaming playlists in over 23 countries.
- Featured on: Exclaim! Magazine's "The Eh! List" and Apple's "Northern Vibes", "R&B Now," and "New in Indie"
- Regular airplay for singles "Got to be Good" and "Empathy" on FIP radio (France) and CBC radio.
- Supported by Ontario Arts Council

LINKS

WEBSITE: <https://sunshinemakersmusic.com/>

INSTAGRAM: <https://www.instagram.com/sunshinemakersmusic>

FACEBOOK: <https://www.facebook.com/sunshinemakersmusic>

BANDCAMP: <https://sunshinemakers.bandcamp.com/>

APPLE MUSIC: <https://music.apple.com/ca/artist/sunshine-makers/1422087508>

SPOTIFY: https://open.spotify.com/artist/6vUp4mgrQB6BDCvbPhCLM6?si=5x8YkGzMR_SeM8soRB1MDg

PERFORMANCE HIGHLIGHTS

2024

Hollorado Reunion Warm Up Show – Toronto, ON (September 28)

Peace. Love. Sunshine. – London, ON (September 14)

Hunt Street Station – Detroit, MI (September 13)

Bovine Sex Club – Toronto, ON (September 1)

Riverfest – Elora, ON (August 17)

Gus' Pub – Halifax, NS (August 6)

Baba's Lounge – Charlottetown, PEI (August 2)

The Capital Bar – Fredericton, NB (August 1)

Turbo Haus – Montreal, QC (July 29)

The Toucan – Kingston, ON (July 27)

Parson's Brewery – Picton, Prince Edward County (July 26)

Byward Market (City of Ottawa) – Ottawa, ON (July 25)

Bar Le Ritz (with Brainstory) – Montreal, ON (July 9)

Sunfest – London, ON (July 4 & 5)

Lazer Quest (LOVETOWN Records Showcase) - London, ON (June 29)
TD Music Hall (Yonge St. Renaissance with Bitter& Broke) - Toronto, ON (June 21)
NXNE (LOVETOWN Records Showcase) – Toronto, ON (June 15)
Collective Arts (LOVETOWN Records Showcase) – Hamilton, ON (June 14)
STACKT Market – Toronto, ON (June 11)
Neat Café (with Amos the Transparent) – Burnstown, ON (May 25)
Drake Underground (with Clay and Friends) – Toronto, ON (May 10)
Tandem Coffee Beer Wine (with Brainstory) - San Antonio, TX (April 25)
Mills Hardware (with The Free Label) – Hamilton, ON (March 28)
El Mocambo (with U.N. Jefferson) – Toronto, ON (March 2)
The Casbah – Hamilton, ON (February 23)
Seafood Fest – London, ON (February 24)

2023

Collective Arts (LOVETOWN Records showcase) – Toronto, ON
VenueXVenue (with My Son the Hurricane) – London, ON
Junction City Music Hall (with SHEBAD & Duckai) – Toronto, ON
Peace, Love, & Sunshine Festival – London, ON
Stompbox Fest – London, ON
Mills Hardware – Hamilton, ON
Supercrawl - Hamilton, ON
City Hall (Good Co. Production) – Kitchener, ON
Paris Drinks Fest - Paris, ON
Rum Runners (Opening for Son Rompe Pera) – London, ON
NXNE (Horseshoe Tavern) – Toronto, ON
London Music Hall (Forest City Music Awards) – London, ON
Taboo (with SHEBAD) – Guelph, ON
Sunfest Showcase, London Brewing Co-op – London, ON
The Drake Underground (Breaking Sound Production) – Toronto, ON
Monarch Tavern (opening for King Pari) – Toronto, ON
London Music Hall (opening for Too Many Zooz) – London, ON

2022

Monarch Tavern (opening for Jay Wood) – Toronto, ON
The Rivoli (Lemon Stage Production) – Toronto, ON
St. Catherine's Block Party – St. Catherine's, ON
Velvet Underground – Toronto, ON
Horseshoe Tavern (opening for Delvon Lllamar Trio) – Toronto, ON
Troubadour Fest, Meridian Stage – Barrie, ON
Fool Fest (by Refined Fool Brewery) – Sarnia, ON
Summer Solstice Celebration (Wildflowers Farm) – St. Thomas, ON.
Rum Runners (opening for SHAD) – London, ON